

SKY SIEGEL



Beyond the stage and screen, I am a courageous sales professional with management experience ranging from wireless telecommunications retail to pioneering a multi-unit modern cannabis delivery fleet. As an experiential futurist, I innovate with the latest technology and love to collaborate with others for extraordinary results. Sangfroid and able to think outside the box, I effectively prioritize and execute decisions with finesse. I am also extremely passionate about building and maintaining productive relationships, including identifying talent and coaching others towards their developmental goals.

Los Angeles, CA



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EXPERIENCE

2015–2021

General Manager • SPC Fleet LLC • Developed and deployed multiple fleet configurations of drivers providing real-time cannabis delivery across the Greater Los Angeles Area exclusively via the world's largest dispensary platform Eaze.com with hundreds of orders completed daily • Rapid proactive SOP implementations for compliance requirements in new highly-regulated industry • Favorable press interactions including podcasts from ZenDesk and NPR/KCRW, quotes in the LA Times, The Atlantic, and BBC, as well as an appearance on primetime NBC

2009–2013

Retail Store Manager • T-Mobile USA, Inc. • Managed sales and operations for several wireless retail locations including mall properties • Coached and lead teams of direct reports for sales, leadership, and operations excellence

2007–2009

Inside Sales Specialist • Kofax, Inc • Worked closely with the field sales teams to support the Enterprise Partners and End Users, including overseeing their partner program, communications, and product launches; coordinated sales and marketing efforts with Enterprise Partners and End Users in the US and Canada • Presented product demos at tradeshows and via the internet • Trained new hires on complex licensing models and configurations

EDUCATION

Newport Harbor High School, Newport Beach, CA
Orange Coast College, Costa Mesa, CA

INTERESTS

• Performing Arts • Visual Arts • VO Characters • Technical Theatre
• Immersive Theatre • Outrigger Canoeing • Hiking • Camping

REFERENCES

Available upon request



The Luminescent Heart

Collaborative Art Installation

